SEND

Introducing Send Pricing Engine – a smart cloud-based tool that helps actuaries and underwriters supercharge pricing with advanced programming languages.

Send Pricing Engine allows you to import existing spreadsheets or build raters with the programming language of your choice and create models that leverage the strengths and simplicity of both Excel and R/Python.

You get to control end-user access, to make changes quickly and to automate light-touch elements, removing all the stress from the usual pricing process. Plus, third party data sources are easily integrated.

The result? Faster, richer, real-time pricing.

A single point of truth - our engine breaks down existing silos and boosts collaboration between actuaries, underwriters and IT teams.

Core Benefits

Supercharge your ratings with advanced programming languages

Now, you can import existing spreadsheets or build raters with the programming language of your choice and build models that leverage the strengths and simplicity of both Excel and R/Python.

Faster, richer, real-time pricing

Within weeks, everyone in your actuarial team will be confident developing, testing and deploying new pricing models. The most complex and dynamic scenarios can be run in real time and deployed without delay or errors.

Automate light-touch elements and eliminate rekeying

By removing manual rekeying and automating light-touch actions like importing spreadsheets, we remove all the stress from your usual pricing process.

Control end-user access

You'll benefit from well-established data science tools, libraries and version management to deliver a powerful actuarial experience with strong governance.

Enhance connectivity for downstream partners

You'll be able to provide MGAs, brokers and other partners with new straight-through processing, pricing and transactional capabilities.

Increase the sophistication of your pricing decisions

Connect with APIs, third party data sources, custom models and data science platforms to leverage real-time data for actionable insights and enhanced decision-making.

Increase speed to market

Get up and running within weeks (not months), using easy-to-use self-service functionality to quickly develop, test and deploy new models.

A single point of truth

Our engine breaks down existing silos and boosts collaboration between actuaries, underwriters and IT teams.

When you're trying to enable predictive data and create multiple 'what if' scenarios in real-time, you need to be armed with advanced complex dynamic models that use multi-dimensional rate plan analysis.

Send Pricing Engine enables you to automate and streamline the process for rapid, accurate pricing. One centralised tool to simply configure all complex pricing algorithms.

Core Features

Easy to use Excel-type user interface

Send Pricing Engine replicates the comfortable and familiar user interface and functionality of Excel, so it is easy and intuitive to use.

Enables actuarial calculations on both MS Excel and R/Python

With R/Python, your actuaries can perform more complex calculations than Excel's VBA can handle – including the application of machine learning and artificial intelligence.

Built to optimise speed to market and total cost of ownership

With overnight changes, we help you accelerate the build and launch of any new rating models, getting you to market fast.

Supercharge your data with third party datasets

Access our ever-increasing library of API-enabled datasets, enabling you to simply incorporate structured and unstructured data into your ratings, and run new workflows and referrals.

Cloud-based security and version control

Send Pricing Engine significantly reduces the risk of confidential data, old ratings, pricing versions or old quotations being used or accidentally shared.

Enhanced Management Information

You'll be able to extract and publish every data point and calculation, including the conversion rates of brokers and MGAs, and the total completion speed of every transaction.

The limitations of your existing systems should not stop you creating sophisticated, complex rating products.

With Send Pricing Engine you don't need to rip out and discard your well-loved tools. Our software can seamlessly plug into existing systems and enable a meeting of the two worlds.

So, you can connect and use the best elements of existing systems and supercharge this with new data and strong analytical capabilities.